Hydration Station

Turn Your Existing Traffic Into CASH!
Q: What’s an UltraWater Hydration Station?
A: A new revenue stream that monetizes your customer base.

An UltraWater Hydration Station is a small location in your place of business that gives your walk-in customers, patients and/or community access to AlkaViva UltraWater™. UltraWater is the new standard in water filtration with virtually all contaminants reduced up to 99.9%. It also provides a rich source of beneficial alkalizing minerals, increased alkaline pH, is a powerful source of measurable antioxidant potential and offers superior hydration.

That's UltraWater!

The Revenue Model:
Create 3 New Revenue Streams!

**Investment**
An UltraWater Hydration Station requires a very small footprint usually a few square feet. In ideal locations, it can be installed in existing counter space. The upfront financial investment is reasonable and can be earned back quickly – typically within the first few months.

**Water Refill Sales:**
Suggested prices (you decide) for refills are:
- $1.00 for a 22oz or less refill
- $2.00 for a Quart or Liter
- $2.50 for a 1/2 Gallon or 2.2 Liter
- $3.00 for a Gallon or 4-Liter

**Product Sales**
Our experience shows a high retention rate for refill customers. However, even the most converted UltraWater drinker will eventually want to have UltraWater on-demand in their home. Make profit by selling from our range of affordable UltraWater products. Make ongoing profit from filter replacement sales when customers order from your AlkaViva webstore.

**Container Sales**
Make profit selling containers and other items (water books etc). Our experience shows that if containers are available for sale on site, water sales will increase.

**Frequent Filler Punch Card**
Ensure repeat business and less staff time with customized pre-paid punch card.

My business has skyrocketed! On a daily basis it has increased my traffic by 75-80%. We sell a gallon for $2. People become a VIP customer and they spend money daily in my store. So it’s created a lot more traffic, a lot more income, and a lot more profit for my store.

Cafe Gratitude

We have women coming in with laundry baskets full of 1 gallon containers to fill with water. We make an additional $1000 – $1500/month from water sales.

Ryland Englehart, Manager Cafe Gratitude, San Rafael CA
Installation is Simple!

For maximum profit locate your UltraWater Hydration Station in a highly visible area. There are several installation methods. You will need a sink or drain, power outlet and proximity to a water line.

Sink-side Installation
Sink-side installations can be on the counter, on a shelf, or hung on the wall. This can be done directly to your faucet with a diverter or can be directly plumbed to your cold water line.

Under Sink Installation
The UltraDelphi is designed as an under the sink ionizer with only the easy-to-use and attractive control tower / faucet at the sink. [See below.] The Vesta and Athena can also go undersink with the purchase of an additional installation kit. Installation by a licensed plumber recommended.

Install the Ionizer in Kitchen/Back Room
If there is no drain, water supply or power in a good place to locate the station, you can install the ionizer in a kitchen or back room, and provide alkaline ionized water publicly in an attractive glass dispenser.

The Hydration Station at the studio made it accessible and affordable for the entire community to enjoy the health benefits of AlkaViva water. I often felt heartful gratitude when I spoke with people that came to the studio for the water and heard how they and their loved ones health was transformed by drinking it. The Hydration Station functioned as a deep well, an oasis of healing in a desert.

June K. Manager, Yoga Studio, Marin, CA
Low Ongoing Operation Costs

The only regular ongoing maintenance is filter change. Each ionizer has a filter life indicator alerting you when it is time to replace the filter. Replacement is easy and filters are purchased through your own AlkaViva web store.

Replacement Filter Cost

The filter cost of operating the Vesta, Athena or Ultra-Delphi is approximately .20/gallon.

Warranty

UltraWater Hydration Station ionizers carry a one-year parts and labor warranty. No other company offers warranty on ionizers used for commercial purposes. Hard water exclusions apply. An AlkaViva Water Technician will contact you prior to shipping to evaluate any pre-treatment needs for hard water.

Replacement Filter Cost

Your ionizer requires two filters; the UltraWater filter and either the Fluoride Shield or the Sediment Shield.

- UltraWater Filter 1000 Gallons $119.95
- UltraWater Fluoride Shield 500 Gallons $79.95
- UltraWater Sediment Shield 500 Gallons $59.95

The addition of the AlkaViva Hydration Station in our stores has been a game changer -- not only did it revolutionize our water sales and profit margins (You make nothing on bottled water!!), but it has now become a pillar of our core business model. The water creates happier, healthier customers who get more out of everything else we offer by just adding the water to their current routine. It also has the remarkable ability to turn those people who don't really like drinking water (most people) into avid water drinkers -- and if you're in the health/fitness/wellness industry, you know that dehydration is a huge roadblock to well being and weight-loss!

Patrick W. Bukowski
Certified Whole Body Vibration Expert
GM of Operations
Manager of R&D Department, zaazstudios.com

Having a Hydration Station at Yoga Tree has been so rewarding. It is a honor to have such healthy drinking water available to our clients and staff. Is has been a wonderful addition to the whole experience at the studio and helps support our healthy community at the most basic level.

Allison Berardi, Yoga Tree,
Retail Design and Management.
Getting Started

AlkaViva has created a Hydration Station Kit that includes signage, your ionizer and the required marketing collateral. Financing is available upon approval of credit.

All signs are branded with the UltraWater Hydration Station logo, and can be customized with your location name and logo, your pricing, and include - at your direction - containers for sale.

AlkaViva also provides a manual and a series of training webinars for your staff to educate them about the benefits of alkaline, ionized water and how to offer the option of purchasing an UltraWater product to your customer.

Access to the water within my community not only allowed me to experience the incredible benefits for myself and family, but as a health practitioner and nutritionist, it gave me the ability to introduce the water to my clients, and in turn, excel their own journey to health and wellness. Hydration Stations within our community cannot only provide additional revenue for local businesses, it can truly provide a portal to optimal health and well-being.

Brittany Szarek RDN, CSP, LD, CHC
Registered Dietitian,
Nutritionist & Certified Health Coach
Owner of Nutritious Living, LLC
www.nutritiouslivingtoday.com